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The 100 Most Influential People In Cannabis

- 2021 EDITION -

Everyone purchases products and/or services online now. From your grandma to your mechanic to your first-grade teacher, they've all purchased something on the internet.

From sneakers to online sales classes, the e-commerce industry is exploding with opportunities to sell products and services of all kinds. It will only continue to expand and grow.

These people are the ones pushing the e-commerce industry through the next decade. Go and follow these experts to follow their thoughts on e-commerce strategies, products, promotion, user experiences, interfaces, storytelling and more.



Snoop Dogg

[@SnoopDogg](#)

Partner of the largest marijuana grow operation in the world, Canopy Growth, Snoop Dogg (AKA Calvin Broadus) is one of the worlds most recognizable cannabis ambassadors. He founded Leafs by Snoop in 2015 in Colorado, a cannabis brand with a line of 8 products. Snoop Dogg has also led multiple top-level marijuana investments through his venture capital firm, Casa Verde Capital, which closed on \$100 million for its second investment fund in December 2020.



Bill Maher

[@billmaher](#)

Cannabis advocate Bill Maher is an open and visible supporter of cannabis law reform. Maher has been on the advisory board of NORML, the National Organization for the Reform of Marijuana Laws, and the Marijuana Policy Project. He admits to selling pot during his time at college, Cornell, and openly credits marijuana for helping his career as a comic.



Mike Tyson

[@MikeTyson](#)

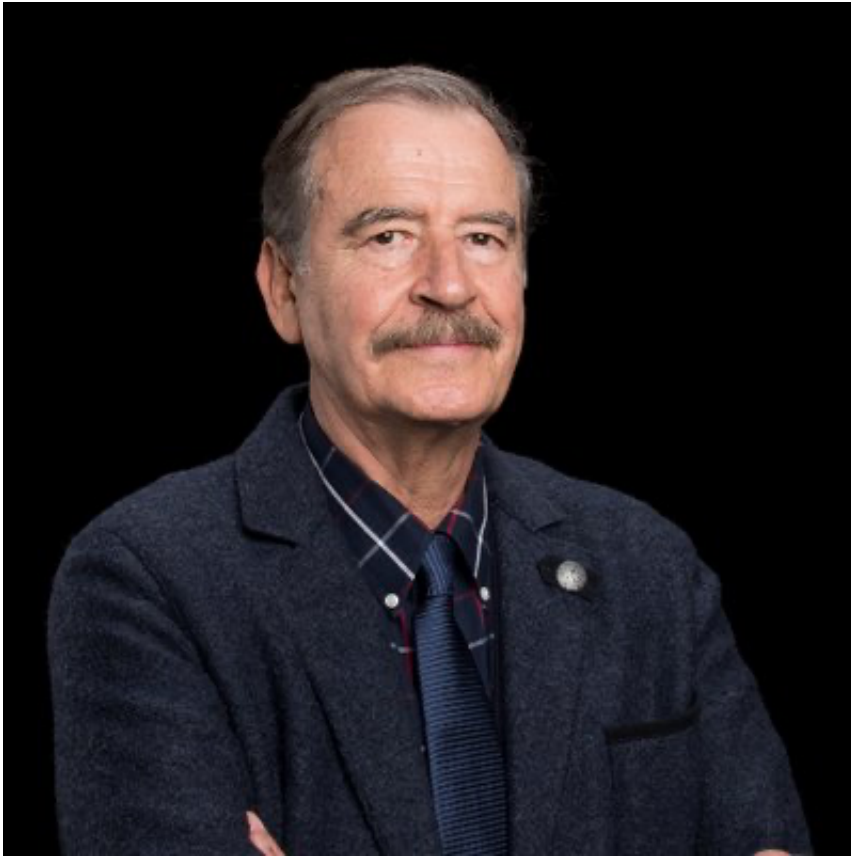
Mike Tyson founded his cannabis empire, The Ranch Companies, in 2016 with the aim of researching the clinical benefits of the plant. Currently, Ranch Companies sells approximately \$500,000 worth of Mike Tyson branded weed every month. Tyson recently obtained a global license for 3D printing of edible cannabis products.



Martha Stewart

[@MarthaStewart](#)

Brand ambassador of Canopy Growth, Martha Stewart launched her own CBD line of products including hemp-derived, cannabidiol-rich gummies, soft gels, and oil drops, in September 2020. Stewart was introduced to Canopy Growth by founder Snoop Dogg and planned to develop cannabis products for both humans and their pets.



Vicente Fox Quesada

[@VicenteFoxQue](#)

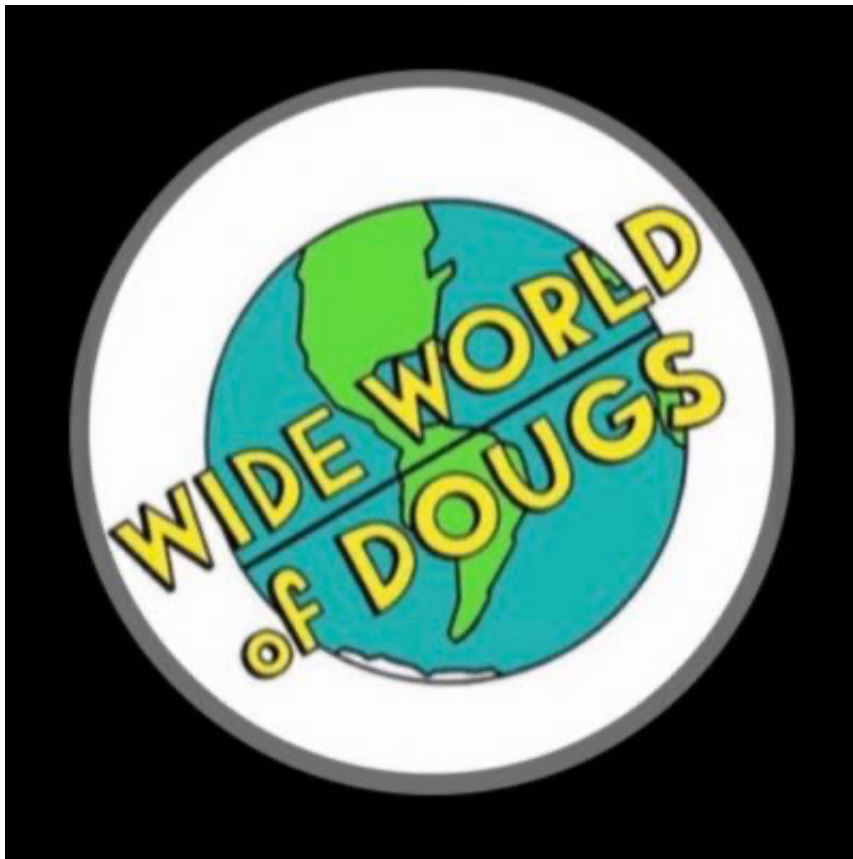
Former President of Mexico, and Director of Centro Fox, Vicente Fox Quesada is on the High Times Board, an American monthly magazine and cannabis brand. Quesada champions the global legalization of marijuana and believes a robust and legitimate U.S. and Mexican marketplace is the key to curtailing cartel-related violence.



Rachael Rapinoe

[@mPinoe](#)

Entrepreneur, CEO, and ex-soccer pro, Rachel Rapinoe leads CBD company Mendi, a brand that creates hemp-derived products for athletes. Rapinoe is an advocate for CBD as a positive drug for athletes recovering from injury. Mendi currently has a full-spectrum product line of gummies, creams, and AM/PM tinctures.



Doug Benson

[@DougBenson](#)

American stand-up comedian and actor Doug Benson hosts the video and audio podcast 'Getting Doug with High', where he interviews celebrities while smoking marijuana. Each episode features a different type of cannabis and a different instrument for smoking it. Known for his 'laid-back stoner personality', Benson often centers his comedy act around marijuana.



Willie Nelson

[@WillieNelson](#)

Gospel and country singer Willie Nelson is a board member of NORML, the National Organization for the Reform of Marijuana Laws. Known as America's best-loved marijuana smoker, Nelson has been smoking marijuana for 40 years. Politically known for his support of family farmers, he is also known for advocating the mass legalization of marijuana.



Joey CoCo Diaz

[@madflavor](#)

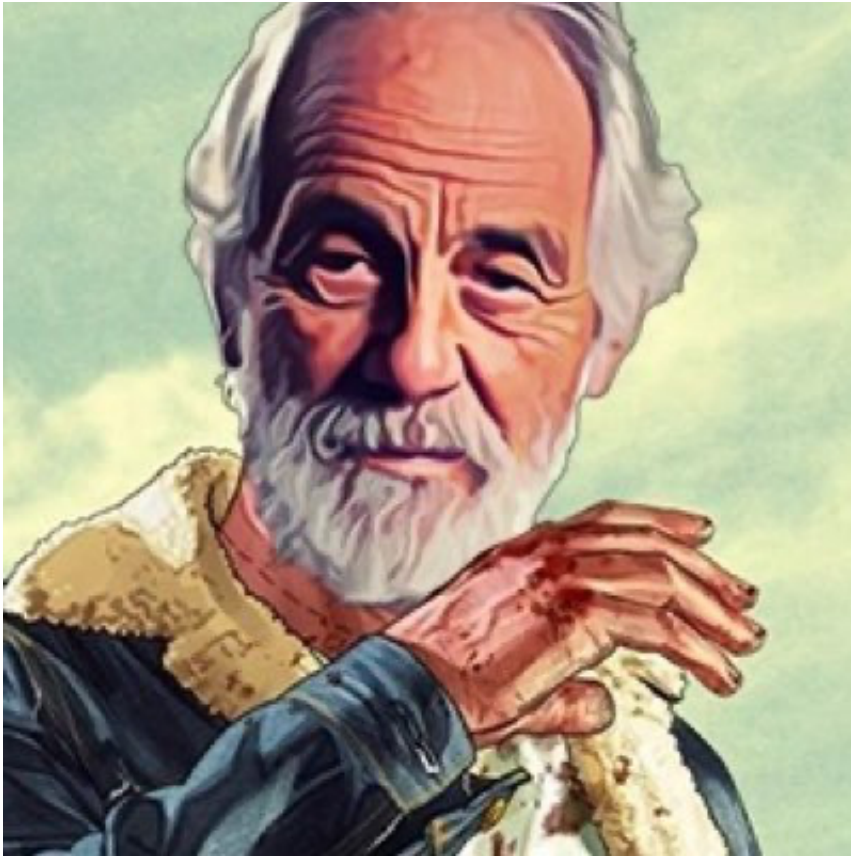
Cuban-American stand-up comedian, actor, and podcaster, Joey Diaz hosts 'Uncle Joey's Joint', a twice-weekly podcast that doesn't hold back and lets listeners know what's on Diaz's mind. He is known for his strong views on marijuana legalization and the changing nature of weed smoking.



Damian Marley

[@damianmarley](#)

Youngest son of cannabis and reggae legend Bob Marley, Jamaican reggae artist Damian Marley is known for his album *Stony Hill* and for going into business with legal weed company Ocean Grown Extracts. He helped convert a 77,000 square foot former Californian prison into a cannabis grow-op to cultivate medical marijuana for state dispensaries.



Tommy Chong

[@tommychong](#)

Tommy Chong is the owner and founder of ecommerce store Tommy Chong's Cannabis, a line of products that includes both THC and CBD varieties. Tommy Chong's was one of the first multi-territory 'Celebrity' cannabis brands that debuted in the medical California market before expanding to every recreational and medicinal state in the U.S.



B_Real

[@B_Real](#)

American rapper and actor B-Real, part of hip-hop band Cypress Hill, was one of the first hip-hop artists to champion smoking marijuana by educating people through music. B-Real launched Dr. Greenthumb's Dispensary in 2018, an online store selling cannabis products and accessories. B-Real hosts The Smokebox, a show where he interviews celebrities and smokes marijuana.



Berner

[@berner415](#)

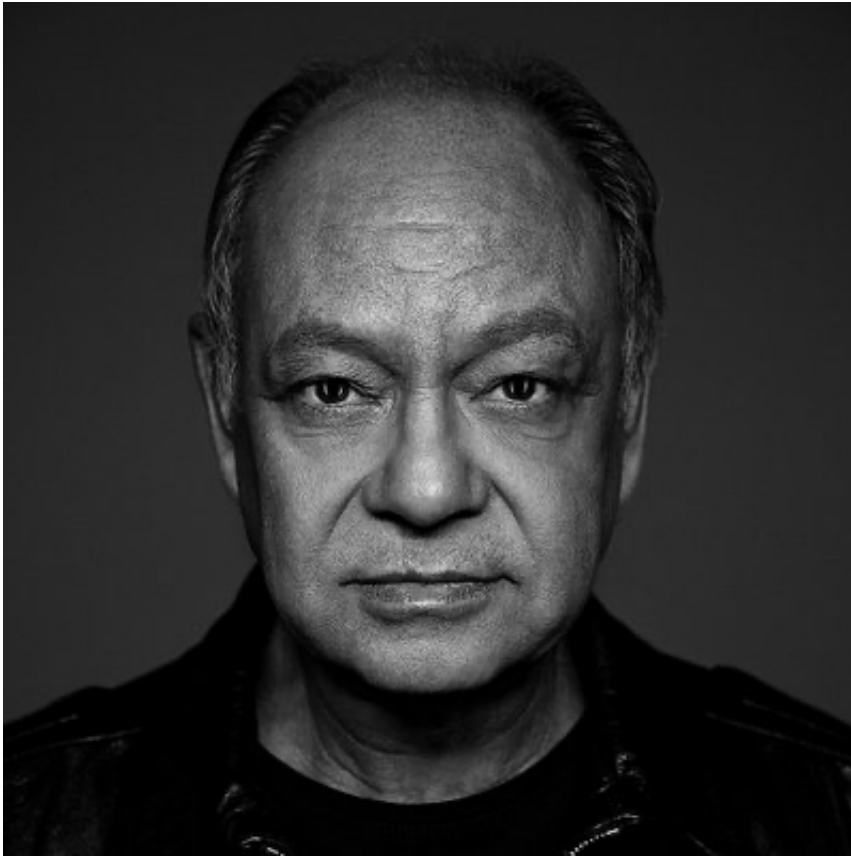
Berner (AKA Gilbert Miriam Jr.) is the founder and CEO of Cookies, a medical cannabis dispensary, and clothing store. Berner grew Cookies from his garage in San Francisco to create Girl Scout Cookies (GSC), one of the most sought out cannabis strains in the world. His aim remains the same, to create innovative and authentic genetics.



Montel Williams

[@Montel_Williams](#)

Former American television host, Montel Williams is a long-time medical cannabis advocate that first started using cannabis to help manage his own Multiple Sclerosis in 2000. Under his brand LenitivLabs, he hopes to address some of the criticism surrounding medical cannabis by creating cannabis products that are free from contaminants and created using standardized procedures, putting patients first.



Cheech Marin

[@CheechMarin](#)

Activist, writer, and stand-up comedian Cheech Marin founded cannabis brand Cheech's Private Stash, where he stocks personally selected cannabis strains and works exclusively with master growers to sustainably produce a completely natural selection of cannabis products. He's known for being one half of the stoner comedy duo Cheech & Chong.



Melissa Etheridge

[@metheridge](#)

Melissa Etheridge is a Grammy-award winning artist whose business Etheridge Farm will soon be making cannabis products for California based medical patients. Spending a decade learning about cannabis, Etheridge aims to enter the American marijuana scene focusing on the health and wellness side of cannabis and how important the plant could be in the medicinal scene.



Jim Belushi

[@JimBelushi](#)

Actor Jim Belushi purchased a 93-acre farm in Southern Oregon in 2015 and soon turned it into a cannabis growing farm. Belushi is passionate about the growing of cannabis for non-violent medical use. He believes cannabis to be a peaceful drug choice. Belushi is open about how cannabis use could have helped solve family trauma and injury. His farm features in the documentary 'Growing Belushi'.



Buck Angel

[@BuckAngel](#)

Buck Angel co-founded Pride Wellness, a cannabis product site with the LGBTQ community in mind with Leon Mostovoy. Each product is designed to help individuals suffering from depression, anxiety, back pain, headaches, and sleep issues. Pride Wellness offers 3 products, The Transformation, Legacy Vape Pen Cartridges, and Bucks Balm Tropical.



Jason Spatafora

[@WolfOfWeedST](https://twitter.com/WolfOfWeedST)

Jason Spatafora, sometimes known by his alter ego 'Wolf of Weed Street', holds one of the largest audiences in the marijuana sector through his Twitter and his websites wolfweedstreet.com and marijuanastocks.com. The latter is the longest-running marijuana investment news site in the world.



Koala Puffs

[@koalapuffss](https://www.instagram.com/koalapuffss)

Koala Puffs is a 420 influencer and entertainer, having gained a large following by sharing content on marijuana and related paraphernalia. She has around a million followers across Instagram, Snapchat, YouTube, and Twitter. She stars in the movie 4/20 and also sells merchandise under her brand name.



Todd Harrison

[@todd_harrison](#)

Todd Harrison is the founding partner and chief investment officer at CB1 Capital, an investment manager and advisor that specializes in the supply chain of cannabinoid-based wellness therapies and products. Harrison was also the founder and CEO of Minyanville Media Inc., an Emmy award-winning financial media company.



Alan Brochstein, CFA

[@Invest420](#)

Alan Brochstein is the founder of the online community 420 Investor, a go-to space for investors to learn, explore, and profit from marijuana companies. 420 Investor aims to provide real-time, objective information about the top marijuana companies. He is also the CFA of New Cannabis Ventures where he leads content development and strategic alliances.



Tom Angell

[@tomangell](#)

Editor of Marijuana Moment, an online publication focused on the politics, business, and culture of cannabis, Tom Angell is a 20-year veteran in the cannabis law reform movement. He mainly covers the policy and politics of marijuana. He also founded the nonprofit Marijuana Majority. Previously, Angell reported for Marijuana.com and MassRoots.



Steve DeAngelo

[@stevedeangelo](#)

Dubbed the father of the legal cannabis industry, Steve DeAngelo is an American cannabis rights activist and advocate for cannabis reform in the U.S. He is known for co-founding Harborside, one of the first 6 dispensaries licensed in the U.S., Steep Hill Laboratory, the first cannabis analytics company, and Arcview Group, the first dedicated cannabis investment network.



Al Harrington

[@cheddahcheese7](#)

Al Harrington launched the premium cannabis brand Harrington Wellness, a company that produces non-psychoactive cannabinoid products in 2018. Prior to this, he founded Viola, a premium cannabis brand. Previously, Harrington played in the NBA for 16 seasons. He's passionate about using cannabis for its medical healing properties.



Matt Nordgren

[@MattNordgren](#)

Matt Nordgren is the founder and CEO of ARCADIAN Fund and ARCADIAN Capital Management, a venture fund/private equity strategy focused on the ancillary service providing companies in and around the cannabis and hemp industries. The groups focus on early to mid-stage growth opportunities where businesses are looking for additional equity to continue scaling.



Trina Fraser

[@trinafraser](#)

An expert in cannabis law, Trina Fraser is a partner at Brazeau Seller Law and is one of Canada's leading practitioners in cannabis law. She is also head of BSL's CannaLaw group. Fraser regularly represents licensed cannabis cultivators, processors, medical sellers, analytical testers, retailers, and researchers. Her regulatory advice covers the gamut of security clearance, compliance issues, and licensing.



Andrew DeAngelo

[@Andrew_DeAngelo](#)

Alongside his brother Steve DeAngelo, Andrew leads the pursuit of changing medical cannabis laws by raising funds, collecting signatures, and passing Initiative 59, a medical cannabis legalization law in Washington D.C. He is also Vice President of Harborside Health Center in California, the world's largest medical cannabis retail distributor.



Curt Robbins

[@RobbinsGroupLLC](#)

Curt Robbins is an instructional designer, trainer, and lecturer for Higher Learning LV, a premium research-based training platform for the hemp and cannabis industry, consisting of instructor-led seminars and courses for professionals and clinicians. Robbins has completed more than 130 cannabis license applications to date and contributed more than 500 articles about the business and medical efficacy of cannabis.



John Fowler

[@john_fowler_jd](#)

Cannabis entrepreneur, John Fowler began his career as a cannabis activist, advocating for better rights of access for medical patients and reduced criminalization of recreational users. In 2014 he founded The Supreme Cannabis Company Inc., a global portfolio of different cannabis companies, products, and brands. In 2020, Fowler founded Blaise Ventures, a full-service cannabis consulting company.



Codie Sanchez

[@Codie_Sanchez](#)

Codie Sanchez is a partner of Entourage Effect Capital (formerly Cresco Capital Partners), one of the first growth equity firms in the cannabis industry. Since its inception in 2014, the group has invested \$150 million in over 40 companies from its 2 dedicated funds and co-investments. Prior to this Sanchez was a journalist and an investment associate at Goldman Sachs.



Debra Borchardt

[@WallandBroad](#)

Debra Borchardt is a co-founder, CEO, and editor-in-chief at Green Market Report which focuses on the financial news of the cannabis industry. The publication dives deep into the financial, business, and economic side of the industry. She is also the co-founder of the cannabis executive women's networking group, Industry Power, and a board member of the cannabis newswire AxisWire.



Smoke Wallin

[@SmokeWallin](https://www.instagram.com/SmokeWallin)

Smoke Wallin is the chairman and CEO of Vertical Wellness, a leading consumer-focused brand that provides innovative hemp cannabinoid solutions. Vertical Wellness is one of the largest processors of hemp globally with over 22 million lbs owned, processed, or contracted in 2020. Wallin has also been a board member of the U.S. Hemp Roundtable.



Brendan Kennedy

[@BrendanTKennedy](#)

Brendan Kennedy is the CEO of Tilray, a group dedicated to cultivating and delivering the medical benefits of cannabis. Previously he was the executive chairman and CEO of Privateer Holdings, a firm that makes investments in the medical cannabis industry. He has also been the president of Leafly, a group connecting patients to the medical cannabis strains that meet their needs.



Steve Moore

[@steve4good](#)

Steve Moore is the founder and director of The Centre for Medicinal Cannabis, a London-based center at the forefront of developing better medical cannabis policy for patients in the UK. He is one of the UK's foremost advocates for the safe and reliable medical use of cannabis for patients.



Keith Stroup

[@keithstroup](#)

Attorney Keith Stroup is one of the founders of NORML, (National Organization for the Reform of Marijuana). Set up in 1970, it is the U.S.'s oldest and most prominent organizations advocating for an end to cannabis prohibition. As a nonprofit advocacy group, NORML has lobbied at both state and federal levels for the elimination of cannabis-related penalties.



Kim Rivers

[@rivers_kim](#)

Kim Rivers is the CEO of Trulieve Cannabis Corp., a vertically-integrated seed-to-sale operation based in Florida. Rivers oversees every activity involved with the cannabis process from seed to sale to ensure quality and operational integrity. Previously, Rivers was a lawyer specializing in mergers and acquisitions for multi-million dollar companies.



Wanda L. James

[@WandaLJames](#)

The first African-American to own a marijuana dispensary in Colorado, Simply Pure Dispensary, Wanda James's political and entrepreneurial work on cannabis reform has led her to being named one of the 100 Most Influential People in Cannabis by High Times magazine. James is also the president of Cannabis Global Initiative, a global PR, and marketing firm.



Mona Zhang

[@ZhangMona](#)

Journalist Mona Zhang created the cannabis newsletter Word on the Tree. Having worked as the lead editor for the newsletter, she is now a cannabis policy reporter for POLITICO. Zhang has also worked as a freelance journalist covering cannabis for publications like Vice, High Times, and Forbes.



Zoe Wilder

[@ZoeWilder](#)

Zoe Wilder is on the advisory board for the Last Prisoner Project, a coalition of cannabis industry leaders, executives, and artists focused on delivering restorative justice to the cannabis industry by releasing cannabis prisoners and helping them rebuild their lives. She also founded her PR firm, Zoe Wilder where she specializes in developing promotional content in the cannabis and psychedelics industry.



Nick Kovacevich

[@nickkovacevich](#)

Nick Kovacevich is the CEO, co-founder, and chairman of KushCo Holdings, an American company that sells packaging, containers, and other ancillary products for the cannabis industry. He took the company over in 2014 when it was doing less than \$2M in annual sales, growing it to \$145M in 2019. Prior to this, he founded several successful companies including Pack My Dorm, BigRentz, and Alpha West.



Mike Gorenstein

[@mgorenst](#)

Mike Gorenstein is the executive chairman of the Cronos Group, a global cannabinoid company committed to advancing cannabis research, technology, and product development. Previously he was a partner at Alphabet Ventures, a venture capital investment firm.



Mary Jane Gibson

[@thisismaryjane_](#)

Co-host of the podcast Weed + Grub, Mary Jane Gibson covers cannabis culture, entertainment, and the latest trends. Previously she wrote and edited for the High Times and was named one of the '15 Most Powerful Women in the Weed Industry' by Complex. She travels the world tracking the legalization of medical marijuana, adult-use cannabis, and CBD with integral public figures.



Greg Engel

[@OrganiGreg](#)

With 25 years of experience in pharmaceuticals, medical cannabis, and biotechnology, Greg Engel is currently the CEO of OrganiGram Inc., Atlantic Canada's original licensed producer of high-quality medical cannabis. Prior to this, Engel has been an independent biotech and pharma consultant. He was also the CEO of Tilray, a cannabis pharmaceuticals group.



Emily Paxhia

[@empax1](#)

Emily Paxhia is the co-founder and managing partner of Poseidon Asset Management, a pioneer cannabis hedge fund focusing solely on marijuana and hemp. She has reviewed thousands of companies in the cannabis industry and works closely with founders. She supports policy groups and has served on the board of directors of the Marijuana Policy Project, a group fighting for marijuana policy reform.



Debby Goldsberry

[@debbygoldsberry](https://www.instagram.com/debbygoldsberry)

A cannabis industry veteran, Debby Goldsberry has more than 25 years as a leader in the medical and adult-use marijuana field. She is currently an executive director at Magnolia Wellness, a leading dispensary in California. Previously she has been a board member at California NORML, and the Marijuana Policy Project.



Nina Parks

[@Nina_Parks](#)

Cannabis activist Nina Parks is a co-founder of Supernova Women, a woman of color-led non-profit organization aiming to empower people of color to become self-sufficient shareholders in the cannabis industry. Parks is also the founder and CEO of Mirage Medicinal, a cannabis delivery service based in San Francisco.



Aaron Justis

[@AaronJustis](#)

A recognized thought leader in the cannabis industry, Aaron Justis is the president of Buds & Roses Dispensary, aiming to create the ultimate shopping experience for cannabis users. They have been recipients of 26 High Times Medical Cannabis Cup awards. Justis is also a board member of the National Cannabis Industry Association.



Sonia Hendrix

[@SoniaHendrix](#)

Publicist and entrepreneur Sonia Hendrix is the founder of GALLERY PR, a group servicing top fashion, beauty, and cannabis brands. Previously, she worked in New York in fashion PR. She is one of the leading Latina publicists in the U.S. and is credited with changing public perception of cannabis through strategic placements in fashion and lifestyle media.



Dr Raquel Peyraube

[@raquelpeyraube](https://www.instagram.com/raquelpeyraube)

Dr. Raquel Peyraube is a medical doctor and a specialist in the problematic use of drugs. She is trained in subjects like toxicology and psychiatry. She is currently an ad hoc consultant of the Uruguayan National Drugs Secretariat, offering advice on reform of public drugs policy and of the Institute of Cannabis Regulation and Control.



Rhys Cohen

[@rhyscohen](#)

A self-confessed freelance cannabis nerd, Rhys Cohen is the director of Rhys Cohen Cannabis Consulting, giving cannabis companies advice since 2016. He specializes in strategic advice, research, analysis, and creative solutions to challenges faced by private and public companies. Prior to this, he was editor-at-large of Cannabiz, a publication delivering coverage of the Australian legal cannabis market.



Ophelia Chong

[@ophelia](#)

Ophelia Chong is the founder and managing partner of Stock Pot Images, a cannabis-related stock photo agency serving the needs of the growing cannabis economy. They specialize in providing imagery of the real users and communities of cannabis. She is also the founder of Asian Americans For Cannabis Education, a space she created to connect and empower Asian communities.



Joa Helms

[@joagreenhouse](https://www.instagram.com/joagreenhouse)

Joa Helms is CEO of Green House, an ecosystem of cannabis organizations. It includes the Strain Hunters Foundation, providing outreach to the world's poorest countries, an award-winning genetics company, Green House Seed Company, Agripharm, a grow facility in Canada, a Canadian medical research facility, and 4 Amsterdam based coffee shops.



Cynthia Salarizadeh

[@CynthiaMarie78](#)

Cynthia Salarizadeh is the founder of Saka, a California-based cannabis-infused wine company. She is also the founder of the cannabis industry's newswire and entrepreneur tech suite, AxisWire. Salarizadeh also co-founded Green Market Media, known for its financial news publication Green Market Report and the network, Industry Power Women.



Olivia Alexander

[@TheLivAlexander](#)

Olivia Alexander is the founder and CEO of Kush Queen, a multi-million dollar, brand stocking CBD-only and THC infused products that include edibles and relief lotions. She is one of the largest cannabis influencers with over 2.5 million followers and an average of 100 million impressions. She aims to normalize medical cannabis use for everyone and has been named 'The Mariah Carey of Weed' by Elle Magazine.



Gia Moron

[@Gia_Vm](#)

Gia Moron is the executive vice president of Women Grow, a group created to connect, educate, and empower the next generation of cannabis industry leaders through programs, community, and events. She previously worked as the director of communications. She previously launched GVM Communications, Inc., a PR, brand, and business development firm.



Cy Scott

[@cy_scott](#)

As the co-founder and CEO of Headset Inc., a company providing real-time market insights into cannabis trends, Cy Scott helps companies in cannabis succeed by promoting better decision making by market intelligence offerings. Prior to this, Scott co-founded Leafly, a cannabis ecommerce store with 15 million monthly visitors.



Jason DeLand

[@jasondeland](#)

In 2016, Jason DeLand founded Dosist, a wellness company helping people to manage their health through dose-controlled cannabis therapy. With 20 years in consumer marketing and innovations, DeLand saw a clear opportunity to bring strong design, innovation, experience, and functionality to the cannabis space.



Dr Mikael Sodergren

[@DrMSodergren](#)

Dr. Mikael Sodergren is managing director and academic lead at Sapphire Medical Clinics, the first specialist medicinal cannabis clinic to be granted approval to operate in England. Sodergren set up the clinic to help solve the problem of patients having limited access to medicinal cannabis. He also leads a medical cannabis research program at Imperial College London.



Joseph Lusardi

[@JosephLusardi](#)

Joseph Lusardi is the latest executive vice-chairman to lead Curaleaf, a company providing patients with high-quality cannabis for both health and wellness purposes. He is also a founder of the company and has been the CEO. Known as a pioneer of the U.S cannabis industry, Lusardi has a decade of experience and has cultivated bottom-up expertise in cannabis company implementation.



Rosie Mattio

[@RosieMattio](https://www.instagram.com/RosieMattio)

Rosie Mattio is the founder and CEO of MATTIO Communications a PR agency specializing in cannabis and lifestyle brands. She works with top-tier clients like Headset, a provider of analytics for the cannabis industry, and Canadian cannabis company TerrAscend. In 2019, she secured 3,000 media placements for cannabis-related businesses.



Frenchy Cannoli

[@Frenchy_Cannoli](#)

California-based teacher, consultant, artisan, and activist, Frenchy Cannoli is dedicated to the production and appreciation of cannabis concentrates. Working with Emerald Triangle Growers, Cannoli produces 'pure gold' (Cannabis Now) for licensed dispensary distribution. He also leads 'Lost Art of the Hashishin' seminars, training aspiring concentrate makers.



Iain McGregor

[@iaismcgregor](#)

Iain McGregor is the Academic Director of the Lambert Initiative for Cannabinoid Therapeutics, a Sydney based initiative advancing cannabinoid-based treatments in mainstream medicine. They target a range of conditions including cancer, chronic pain, obesity, and mental health disorders. McGregor has published more than 50 papers on cannabinoids and is passionate about delivering the benefits of cannabis for patients.



Carly Barton

[@CarlyJBarton](#)

Carly Barton is at the forefront of leading patient access to medicinal cannabis in the UK. She was the first person in the UK to receive a prescription for herbal cannabis since the law changed in 2018. She is the director of Cancard, a photo ID cannabis medical card designed in collaboration with doctors and police.



Kris Krane

[@Kranewreck](#)

Kris Krane is the founder and managing partner of 4Front Ventures, a medical cannabis dispensary consulting firm that aims to ensure high standards of operations and compliance in the industry. Prior to 4Front, Kane was the director of client services for CannBe, a pioneer for developing best practices within the medical cannabis field.



Shanel Lindsay

[@ShanelLindsay](#)

Founder of Ardent, a biotech and medical cannabis device company, Shanel Lindsay started the company based on her own experience struggling to accurately dose her medicine. She first commissioned testing with MCR Labs to understand dosage. Using the research, she then developed the NOVA, an at-home device that delivers decarbed marijuana to patients.



GULLICKSON

HELPING GREEN BUSI

Sara Gullickson

[@SaraLGullickson](#)

Cannabis entrepreneur and multi-state medical marijuana license holder, Sara Gullickson has helped multiple stakeholders grow their businesses with both operational and dispensary opening experience. Previously she has been the CEO of Item 9 Labs Corp., a publicly-traded U.S. cannabis company. She was also the founder and CEO of Dispensary Permits, a nationally recognized cannabis consulting firm.



Cameron Forni

[@CameronForni](#)

Founder and president of Curaleaf Holdings inc., Cameron Forni has led the business to become the best-selling cannabis brand on the West-Coast. During his time as CEO of Cura Cannabis Solutions, Forni founded the Select Oil suite of products. He is known as the leader behind the largest acquisition in cannabis history, with Cura Partner Inc.'s Select brand making headlines for its billion-dollar acquisition by Curaleaf in May 2019.



Mary Biles

[@Mary_Biles](#)

Mary Biles hosts the podcast Cannabis Voices where she speaks to cannabinoid scientists, activists, doctors, patients, and carers about the healing power of the cannabis plant. Biles is also a medical cannabis writer and the author of 'The CBD Book - The Essential Guide to CBD Oil'.



Marwan Elgamal

[@MarwanElgamal](#)

Marwan Elgamal is the founder of THC, The High Club, an international lifestyle cannabis brand. He is also the creative lead at Residents, Europe's first specialist cannabis creative agency. He recently organized the UK's first virtual cannabis legalization rally and hosts the UK's biggest annual cannabis event, 4/20, in Hyde Park.



Jessica Billingsley

[@jessbillingsley](#)

Jessica Billingsley is CEO of Akerna, the first cannabis compliance technology company to be traded on Nasdaq. She co-founded MJ Freeway in 2010, where she served as president until April 2018 and then as CEO until MJ Freeway was acquired by MTech to form Akerna.



Jason Beck

[@WizzardofAHHS](https://twitter.com/WizzardofAHHS)

Jason Beck is the owner and founder of Alternative Herbal Health Services and was one of the first owners and the longest-continuously operating owner of legal cannabis retail operations. Born with cerebral palsy, Beck is an advocate, patient, specialist, and advisor in medical cannabis. He has given advice to federal state, and local government officials and legislators of different political sides.



Aaron Smith

[@FAaronSmith](https://twitter.com/FAaronSmith)

Aaron Smith is a co-founder and the CEO of the National Cannabis Industry Association. Prior to starting NCIA in 2010, Smith differentiated himself as a public advocate for marijuana policy reform. He has been the California state policy director for the D.C.-based Marijuana Policy Project.



Ryan Lissack

[@ryanlissack](#)

Ryan Lissack is the CEO of MedMen Enterprises, a globally leading cannabis company in the U.S. that owns and operates licensed cannabis facilities in cultivation, manufacturing, and retail. Lissack is also the co-founder and CEO of Realize Health, a premium platform for personalized performance and health optimization.



Afzal Hasan

[@afzalutely](#)

As the president of Origin House, a venture capital and private equity firm for promising cannabis brands in California, Afzal Hasan helps bring 50+ brands to more than 400 retailers. He has helped strengthen the firm to build up data on the emerging market from the inside.



Amber E Senter

[@ItsMeAmberE](#)

Having served in numerous leadership positions in the cannabis industry, Amber Senter is the founder and CEO of Breezo Distro and Shady Pines Box Club, a lifestyle and infused cannabis product, distribution, and direct-to-consumer company in California. Senter is also the co-founder and executive director of Supernova Women, a group supporting women of color in the cannabis industry.



Erin Gore

[@gorefarms](https://www.instagram.com/gorefarms)

Founder and CEO of Garden Society, Erin Gore wanted to deliver trusted high-quality cannabis products to women to help turn down the chaos of everyday life. Gore is passionate about using sustainable products and strain-specific cannabis. She is also an active member of the Northern California cannabis community and a cannabis-focused contributor to Green Entrepreneur.



Sean Kiernan

[@SeanKiernan_WFW](#)

Cannabis advocate Sean Kiernan is the president of Weed for Warriors, a social justice lifestyle brand supporting holistic rehabilitation for veterans through community-based projects, cannabis education, and proactive care advocacy. Kiernan brings together veterans who find solace in cannabis and need like-minded peers to share their experiences with.



Maha Haq

[@highmaha](#)

Maha Haq is the program director for the American Botanical Drug Association, which increases public awareness of botanical drugs and aims to improve options in the healthcare system. Prior to this, she was the president of the Highspitality Group, a restaurant group focusing on everything that's needed to effectively operate a cannabis consumption lounge.



Roz McCarthy

[@rozmccarthy1](#)

Roz McCarthy is the founder and CEO of Minorities for Medical Marijuana, a nonprofit organization for advocating on behalf of minorities who have suffered marijuana-related injustices or those hoping to enter the cannabis industry. McCarthy is passionate about encouraging diversity within the industry. She is also an Advisory Board Member for the Congress World Cannabis Business Expo.



Dr. Jeff Chen

[@drjeffchen](#)

Physician, researcher, and social entrepreneur, Dr. Jeff Chen is a pioneer for cannabis research and is a thought leader on cannabis policy. Chen is also the founder and executive director of the UCLA Cannabis Research Initiative, one of the world's first university programs dedicated to cannabis. His current research focus is on whether cannabis could provide a solution for the opioid epidemic and whether cannabis could treat Alzheimer's.



Mike Ray

[@MikeRays](#)

Michael Ray is the founder and CRO of Bloom Farms, a San Francisco-based cannabis company aiming to improve the lives of cannabis consumers. The company manufactures the Highlighter Cannabis Pen which is made from all-natural CO2 extracted cannabis oil. A passionate cannabis advocate, Ray is also a social lobbyist.



Dr. Joshua Kaplan

[@neurokaplan](#)

Assistant professor Dr. Joshua Kaplan studies the therapeutic benefits and developmental consequences of cannabis in pre-clinical rodent models. He seeks to optimize cannabinoid and terpene compositions to maximize benefits. He is also a freelance writer, specializing in the science of cannabis and its medicinal uses.



Casey Georgeson

[@CaseyGeorgeson](#)

Casey Georgeson is the founder and CEO of Saint Jane Beauty, a luxury CBD beauty brand based in California. She is passionate about the benefits of CBD and whole plant science and aims to heal the skin by using sustainably sourced curated botanicals. A confirmed beauty entrepreneur she has produced lines of products for Sephora and Marc Jacobs Beauty.



Ryan G Smith

[@ryang_smith](#)

On the Forbes 30 Under 30 List, Ryan G. Smith is a co-founder and CEO at LeafLink, the cannabis industry's leading wholesale marketplace. LeafLink currently connects 5,700+ retailers with 1,800+ brands and distributors for streamlined cannabis commerce. Within 18 months of their launch in March 2016, the group had reached \$100 in annualized orders.



Dustin M Johnson

[@Dmjohnsonian](#)

Dustin M. Johnson is one half of the sibling run business, HUXTON, a leading cannabis flower, and lifestyle brand. Previously, in 2012, he opened Monarch, the first licensed dispensary in Scottsdale, Arizona, and grossed \$40 million in total revenue ahead of its sale to MedMen in December 2018.



Travis Steffen

[@TravisSteffen](#)

Serial entrepreneur Travis Steffen is the best-selling author of *Viral Hero* and is the CEO of GrowFlow, a cloud-based software suite for cannabis businesses, whose customers include growers, producers, processors, and retailers. After building successful tech companies for 11 years, Steffen pivoted into the cannabis industry after realizing the calming effects that edible had on his terminally ill mother.



Vincent Ning

[@vcning](#)

Vincent Ning is the founder and CEO of NABIS, a tech company that provides a distribution network for the fulfillment, storage, and sales for wholesale cannabis products. Currently, NABIS works with over 80 cannabis brands and delivers to 99% of retailers across California. Ning is also a board member of the Cannabis Distribution Association.



Coral Kamstra-Brown

[@CoralReefer420](#)

Social media star Coral Kamstra-Brown, often known as [@coralreefer420](#) is one of America's most popular cannabis influencers. As a cannabis activist, she turned to marijuana when she realized it helped her anxiety. She is the creator of Stony Sunday, a cannabis blog she runs with her husband. Coral also created Nug, a premier diversified cannabis company.



David George-Cosh

[@jberke](#)

David George-Cosh is a reporter at BNN Bloomberg who focuses on the growing cannabis industry in Canada. He also edits BNN Bloomberg's Cannabis Canada newsletter with a circulation of 23,000 subscribers. Previously he was a reporter for The Wall Street Journal's Canada bureau.



Lisa Weser

[@LisaWeser](#)

Lisa Weser, often known as the 'Cannabis Publicist', is the founder and CEO of Trailblaze a

communications company that aims to bring a more sophisticated and disciplined approach to cannabis brand storytelling to help cannabis products become more mainstream. Trailblaze is now one of the go-to marketing agencies for Fortune 500 companies entering the cannabis industry.



Emily Kyle

[@EmKyleNutrition](#)

As a renowned cannabis educator, Emily Kyle teaches people how to safely and responsibly use cannabis. Her blog Emily Kyle Nutrition is a cannabis resource that publishes evidence-based articles and recipes that are viewed by millions of readers each year. She is also a registered dietitian and a licensed hemp farmer.



Michael Cameron

[@TalentCannabis](#)

As a renowned cannabis educator, Emily Kyle teaches people how to safely and responsibly use cannabis. Her blog Emily Kyle Nutrition is a cannabis resource that publishes evidence-based articles and recipes that are viewed by millions of readers each year. She is also a registered dietitian and a

licensed hemp farmer.



Christie Lunsford

[@cluns4rd](#)

Cannabis expert Christie Lunsford contributes to all levels of the cannabis industry including as a formulator, educator, dispensary GM, legislative adviser, and cultivator. She is also a board member of the National Cannabis Industry Association. Lunsford launched The Hemp Business Conference and Hemp Symposium Series in 2019, whose events link the supply chain from seed to end-use consumer.



Larisa Bolivar

[@LarisaBolivar](#)

Larisa Bolivar is the creator of the brand Bolivar Hemp Company, a hemp-based lifestyle brand producing health and skincare products that are rich with cannabinoids including CBD. She founded the brand to provide hemp-based cannabinoids like CBD, CBN, and CBG to consumers who want to incorporate the healing properties of cannabinoids into their self-care regime.



Andrew DeWeese

[@OrCannabisLaw](#)

Andrew DeWeese is the founder of the Oregon Cannabis Law Group, now part of Green Light Law Group. On the forefront of legal issues concerning the growing cannabis industry, he represents and advises cannabis business clients on state law compliance and licensing issues. He recently made the news for being part of the team that struck down Oregon's ban on flavored cannabis vape products.



Javier Hasse

[@JavierHasse](#)

Cannabis author Javier Hasse writes for Entrepreneur, and is also the managing director of Benzinga Cannabis, an online publication covering cannabis, hemp, CBD, and psychedelics related news. As a reporter on weed-related topics, he has written more than 4,900 articles for publications including Playboy, Forbes, CNN, and CNBC.



Dr. Benjamin Caplan

[@drCaplan](#)

Dr. Benjamin Caplan founded the CED clinic in 2017, with the aim of providing medical services and oversight to individuals seeking cannabis treatment. The clinic provides a holistic approach to healthcare and wellness that includes medicinal cannabis. Previously, Caplan has served as the chief medical officer at one of America's largest medical cannabis healthcare groups in the U.S., where he oversaw 250,000 patients.



Marc Emery

[@MarcScottEmery](#)

Often described as the 'Prince of Pot,' Marc Emery is the former owner of Cannabis Culture, a business that franchised pot dispensaries that was active until the business was raided by police. An active marijuana advocate, in 1994 he sponsored a court challenge to overturn the Canadian prohibition on marijuana and drug-related literature. He has been jailed several times for his activism.



Michael Elkin

[@mmjmikeelkin](#)

After entering the industry in 2013, Michael Elkin brokers high-profile cannabis deals across every available vertical. He has dealt with everything from large multi-year supply agreements to small provincial retail tenders. Elkin has also successfully designed various large-scale electronic security systems for globally licensed producers.



Danny Danko

[@DannyDanko](#)

No description



Matt Mernagh

[@Mernahuana](#)

No description

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